

POLI 736
Public Opinion and Political Attitudes

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Office: 316 Gambrell Hall
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Office Hours: 2:30-3:30 MW
and by appointment

Seminar Meetings:
Wednesdays, 4:00 – 6:30 PM,
WMBB 132

Seminar Description:

In a representative democracy, few concerns are as vital as the quality and influence of public opinion. Representative democracies rest on the concept of the consent of the governed. For many in the modern survey era, this has come to mean that citizens have some influence on public policy not only through the act of voting every two or four years, but also by registering their approval (or disapproval) of policies and elites between elections. Not surprisingly, evidence indicates that political elites spend a great deal of time, effort, and money monitoring public opinion and studies have found that public opinion exerts influence on subsequent policymaking.

In this seminar, we will examine how citizens process information and form political opinions. We will begin the semester by examining classic debates regarding economic and psychological conceptions of decision making and citizens' capacity for effective political decision making. We will next spend several weeks examining the factors that shape the quality of citizens' political decision making. In the following weeks, we will turn our focus to the roles of emotion, values, and tolerance in opinion formation. We will next examine how citizens' interactions with each other, the media, and the government impact opinion formation. We conclude the semester by turning our attention to the macro level, examining the factors that shape and move aggregate opinion as well as the question of whether the process of aggregation can overcome any limitations in micro-level decision making.

Course Objectives:

By the end of the course, students will be able to identify the central themes, subjects, and debates in the public opinion literature. Students will be able to analyze and critically synthesize the literature on public opinion. Students will also have developed skills to pursue original research in the field of public opinion.

Course Requirements:

Grades in the seminar will be based on the following three items:

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|------------------------|-----|
| 1) Class participation | 20% |
| 2) Analytical Papers | 40% |
| 3) Seminar Paper | 40% |

Class Participation:

Students are expected to read and critically analyze the required readings prior to each seminar meeting and to come to seminar meetings prepared to discuss the readings. Students should identify areas of synthesis in the week's readings (and with those in previous weeks) and points of disagreement. Students should also critically consider and identify limitations in the theoretical and analytical components of the readings.

To foster seminar discussion, all students will be required to prepare five discussion questions for each seminar meeting to guide the discussions. I will call on students to present these questions for discussion at the seminar meetings.

Analytical Papers:

In addition to the preparation of discussion questions for each seminar meeting, students will also write two five page analytical papers during the semester. These analytical papers will critically analyze and synthesize the week's required readings. The papers, in short, should not review the readings. Instead, they should provide a critical evaluation of the readings along theoretical and analytical dimensions and discuss areas of agreement and disagreement among the week's readings. The papers are due to me and the other seminar participants by 10 a.m. the day of the seminar meeting (no exceptions). Each analytical paper will be worth 20% of the course grade.

Seminar Paper:

Students will write an original research paper during the semester. In this paper, students will conduct original research to test one or more hypotheses regarding public opinion. Students should select a topic of interest to them and can write on any topic for which they receive the instructor's approval. Students should be able to turn this paper into a subsequent conference paper and, hopefully, a published article. The paper will be due by 4:00 p.m. on April 29th (no exceptions).

Required and Recommended Books:

Several books are required for the course and two additional books are recommended. All should be available at the local bookstores.

The required books are:

Althaus, Scott L. 2003. *Collective Preferences in Democratic Politics: Opinion Surveys and the Will of the People*. Cambridge: Cambridge University Press.

Erikson, Robert S., Michael B. MacKuen, and James A. Stimson. 2002. *The Macro Polity*. Cambridge: Cambridge University Press.

Huckfeldt, Robert, Paul E. Johnson, and John Sprague. 2004. *Political Disagreement: The Survival of Diverse Opinions within Communication Networks*. Cambridge: Cambridge University Press.

Lupia, Arthur, and Mathew D. McCubbins. 1998. *The Democratic Dilemma: Can Citizens Learn What They Need to Know?* Cambridge: Cambridge University Press.

Lupia, Arthur, Mathew D. McCubbins, and Samuel L. Popkin. 2000. *Elements of Reason: Cognition, Choice, and the Bounds of Rationality*. Cambridge: Cambridge University Press.

Mutz, Diana C. 1998. *Impersonal Influence: How Perceptions of Mass Collectives Affect Political Attitudes*. Cambridge: Cambridge University Press.

Prior, Markus. 2007. *Post-Broadcast Democracy: How Media Choice Increases Inequality in Political Involvement and Polarizes Elections*. Cambridge: Cambridge University Press.

Zaller, John R. 1992. *The Nature and Origins of Mass Opinion*. Cambridge: Cambridge University Press.

The recommended books are:

Delli Carpini, Michael X., and Scott Keeter. 1997. *What Americans Know about Politics and Why it Matters*. New Haven, CT: Yale University Press.

Kuklinski, James H. 2001. *Citizens and Politics: Perspectives from Political Psychology*. Cambridge: Cambridge University Press.

Week 1: Economic and Psychological Perspectives on Decision Making

Required:

Chong, Dennis. 1994. "Rational Choice Theory's Mysterious Rivals." In Jeffrey Friedman, ed., *The Rational Choice Controversy: Economic Models of Politics Reconsidered* New Haven: Yale University Press. Pp. 37-57.

Downs, Anthony. 1957. *An Economic Theory of Democracy*. New York: Harper Collins. Chapters 11-13.

Green, Donald P., and Ian Shapiro. 1994. *Pathologies of Rational Choice Theory: A Critique of Applications in Political Science*. New Haven: Yale University Press. Ch. 1-2.

Quattrone, George A., and Amos Tversky. 1988. "Contrasting Rational and Psychological Analyses of Political Choice." *American Political Science Review* 82(3):719-36.

Simon, Herbert A. 1985. "Human Nature in Politics: The Dialogue of Psychology with Political Science." *American Political Science Review* 79(2): 293-304.

Recommended:

Bartels, Larry M. 2003. "Democracy with Attitudes." In Michael MacKuen and George Rabinowitz, eds., *Electoral Democracy*. Ann Arbor: University of Michigan Press.

Elster, Jon. 1989. "When Rationality Fails." In Karen Schweers Cook and Margaret Levi, eds., *The Limits of Rationality*. Chicago: University of Chicago Press.

Fiorina, Morris P. 1996. "Rational Choice, Empirical Contributions, and the Scientific Enterprise." In Jeffrey Friedman, ed., *The Rational Choice Controversy: Economic Models of Politics Reconsidered*. New Haven: Yale University Press. Pp. 85-94.

Kahneman, Daniel, and Amos Tversky, eds. 2000. *Choices, Values, and Frames*. Cambridge: Cambridge University Press.

Week 2: Political Belief Systems and Citizen Competence

Required:

Achen, Christopher H. 1975. "Mass Political Attitudes and the Survey Response." *American Political Science Review* 69(4): 1218-1231.

Bishop, George F., Alfred J. Tuchfarber, and Robert W. Oldendick. 1978. "Change in the Structure of American Political Attitudes: The Nagging Question of Question Wording." *American Journal of Political Science* 22(2): 250-269.

Converse, Philip E. 1964. "The Nature of Belief Systems in Mass Publics." In *Ideology and Discontent*, David E. Apter, ed. New York: The Free Press.

Luskin, Robert C. 1987. "Measuring Political Sophistication." *American Journal of Political Science* 31: 856-99.

Nie, Norman H., and Kristi Andersen. 1974. "Mass Belief Systems Revisited: Political Change and Attitude Structure." *Journal of Politics* 36(3): 540-591.

Recommended:

- Goren, Paul. 2004. "Political Sophistication and Policy Reasoning: A Reconsideration." *American Journal of Political Science* 48(3): 462-478.
- Hill, Jennifer, and Hanspeter Kriesi. 2001. "An Extension and Test of Converse's Black-and-White Model of Response Stability." *American Political Science Review* 95: 397-413.
- Luskin, Robert C. 1990. "Explaining Political Sophistication." *Political Behavior* 12(4): 331-361.
- Pomper, Gerald M. 1972. "From Confusion to Clarity: Issues and American Voters, 1956-1968." *American Political Science Review* 66(2): 415-428.
- Sniderman, Paul M., Philip E. Tetlock, and Laurel Elms. 2001. "Public Opinion and Democratic Politics: The Problem of Nonattitudes and the Social Construction of Political Judgment." In *Citizens and Politics: Perspectives from Political Psychology*, ed. James H. Kuklinski. Cambridge: Cambridge University Press.
- "Symposium on Converse's 'The Nature of Belief Systems in Mass Publics.'" 2006. *Critical Review*.

Week 3: Political Information and Misinformation

Required:

- Delli Carpini, Michael X., and Scott Keeter. 1997. *What Americans Know about Politics and Why it Matters*. New Haven, CT: Yale University Press, Chapters 1-3, 7.
- Huckfeldt, Robert. 2001. "The Social Communication of Political Expertise." *American Journal of Political Science* 45(2): 425-438.
- Jerit, Jennifer, Jason Barabas, and Toby Bolsen. 2006. "Citizens, Knowledge, and the Information Environment." *American Journal of Political Science* 50(2): 266-282.
- Kuklinski, James H., Paul J. Quirk, Jennifer Jerit, David Schwieder, and Robert Rich. 2000. "Misinformation and the Currency of Citizenship." *Journal of Politics* 62: 790-816.
- Lupia, Arthur, and Markus Prior. 2007. "What Citizens Know Depends on How You Ask Them: Political Knowledge and Political Learning Skills." *American Journal of Political Science* 52: 169-183.

Recommended:

Aldrich, John H., John L. Sullivan, and Eugene Borgida. 1989. "Foreign Affairs and Issue Voting: Do Presidential Candidates "Waltz Before a Blind Audience?"" *American Political Science Review* 83(1): 123-141.

Barabas, Jason, and Jennifer Jerit. 2009. "Estimating the Causal Effects of Media Coverage on Policy-Specific Knowledge." *American Journal of Political Science* 53(1): 73-89.

Hutchings, Vincent L. 2003. *Public Opinion and Democratic Accountability*. Princeton: Princeton University Press.

Mondak, Jeffrey J. 2001. "Developing Valid Knowledge Scales." *American Journal of Political Science* 45(1): 224-238.

Prior, Markus. 2005. "News vs. Entertainment: How Increasing Media Choice Widens Gaps in Political Knowledge and Turnout." *American Journal of Political Science* 49: 577-592.

Week 4: Information, Heuristics, and Decision Making

Required:

Darmofal, David. 2005. "Elite Cues and Citizen Disagreement with Expert Opinion." *Political Research Quarterly* 58(3): 381-395.

Kuklinski, James H., Paul J. Quirk, Jennifer Jerit, and Robert F. Rich. 2001. "The Political Environment and Citizen Competence." *American Journal of Political Science* 45: 410-424.

Lau, Richard R., and David P. Redlawsk. 2001. "Advantages and Disadvantages of Cognitive Heuristics in Political Decision Making." *American Journal of Political Science* 45(4): 951-971.

Lupia, Arthur. 1994. "Shortcuts Versus Encyclopedias: Information and Voting Behavior in California Insurance Reform Elections." *American Political Science Review* 88(1): 63-76.

Lupia, Arthur, and Mathew D. McCubbins. 1998. *The Democratic Dilemma: Can Citizens Learn What They Need to Know?* Cambridge: Cambridge University Press.

Recommended:

Calvert, Randall L. 1985. "The Value of Biased Information: A Rational Choice Model of Political Advice." *Journal of Politics* 47(2): 530-55.

- Kuklinski, James H., and Norman L. Hurley. 1994. "On Hearing and Interpreting Political Messages: A Cautionary Tale of Citizen Cue-Taking." *Journal of Politics* 56(3): 729-51.
- Mondak, Jeffery J. 1993. "Public Opinion and Heuristic Processing of Source Cues." *Political Behavior* 15(2): 167-192.
- Popkin, Samuel L. 1991. *The Reasoning Voter: Communication and Persuasion in Presidential Campaigns*. Chicago: University of Chicago Press.

Week 5: Perspectives on Citizen Competence

Required:

- Barabas, Jason. 2004. "How Deliberation Affects Policy Opinions." *American Political Science Review* 98(4): 687-701.
- Chong, Dennis, and James N. Druckman. 2007. "Framing Public Opinion in Competitive Democracies." *American Political Science Review* 101: 637-655.
- Druckman, James N. 2004. "Political Preference Formation: Competition, Deliberation, and the (Ir)relevance of Framing Effects." *American Political Science Review* 98: 671-686.
- Jackman, Simon, and Paul M. Sniderman. 2006. "The Limits of Deliberative Discussion: A Model of Everyday Political Arguments." *Journal of Politics* 68(2): 272-283.
- Lupia, Arthur, Mathew D. McCubbins, and Samuel L. Popkin. 2000. *Elements of Reason: Cognition, Choice, and the Bounds of Rationality*. Cambridge: Cambridge University Press, Chapters 1-4, 8-9, 11-13.

Recommended:

- Druckman, James N. 2001. "On the Limits of Framing Effects: Who Can Frame?" *Journal of Politics* 63(4): 1041-1066.
- Kuklinski, James H., and Paul J. Quirk. 2001. "Conceptual Foundations of Citizen Competence." *Political Behavior* 23(3): 285-311.
- Lau, Richard R., and David P. Redlawsk. 1997. "Voting Correctly." *American Political Science Review* 91(3): 585-598.
- Lupia, Arthur. 2007. "How Elitism Undermines the Study of Voter Competence." *Critical Review* 18: 217-232.
- Nicholson, Stephen P. 2003. "The Political Environment and Ballot Proposition Awareness." *American Journal of Political Science* 47(3): 403-410.

Week 6: Theories of Information Processing

Required:

Lodge, Milton, Kathleen McGraw, and Patrick Stroh. 1989. "An Impression-Driven Model of Candidate Evaluation." *American Political Science Review* 83(2): 399-419.

Zaller, John R. 1992. *The Nature and Origins of Mass Opinion*. Cambridge: Cambridge University Press.

Recommended:

Alford, John R., Carolyn L. Funk, and John R. Hibbing. 2005. "Are Political Orientations Genetically Transmitted?" *American Political Science Review* 99(2): 153-167.

Huckfeldt, Robert, Jeffrey Levine, William Morgan, and John Sprague. 1999. "Accessibility and the Political Utility of Partisan and Ideological Orientations." *American Journal of Political Science* 43(3): 888-911.

Lieberman, Matthew, Darren Schreiber, and Kevin Ochsner. 2003. "Is Political Cognition Like Riding a Bicycle? How Cognitive Neuroscience Can Inform Research on Political Thinking." *Political Psychology* 24(4): 681-704.

Lodge, Milton, Marco Steenbergen, and Shaun Brau. 1995. "The Responsive Voter: Campaign Information and the Dynamics of Candidate Evaluation." *American Political Science Review* 89(2): 309-326.

Zaller, John, and Stanley Feldman. 1992. "A Simple Theory of the Survey Response: Answering Questions versus Revealing Preferences." *American Journal of Political Science* 36(3):579-617.

Week 7: Affect and Political Decision Making

Required:

Abelson, Robert P., Donald R. Kinder, Mark D. Peters, and Susan T. Fiske. 1982. "Affective and Semantic Components in Political Person Perception." *Journal of Personality & Social Psychology* 42: 619-630.

Brader, Ted. 2005. "Striking a Responsive Chord: How Political Ads Motivate and Persuade Voters by Appealing to Emotions." *American Journal of Political Science* 49: 388-405.

Huddy, Leonie, Stanley Feldman, Charles Taber, and Gallya Lahav. 2005. "Threat, Anxiety, and Support for Antiterrorism Policies." *American Journal of Political Science* 49: 593-608.

Marcus, George E., and Michael B. MacKuen. 1993. "Anxiety, Enthusiasm, and the Vote: The Emotional Underpinnings of Learning and Involvement During Presidential Campaigns." *American Political Science Review* 87(3): 672-685.

Rahn, Wendy M. 2000. "Affect as Information: The Role of Public Mood in Political Reasoning." In *Elements of Reason: Cognition, Choice, and the Bounds of Rationality*. eds. Arthur Lupia, Mathew D. McCubbins, and Samuel L. Popkin. Cambridge: Cambridge University Press.

Recommended:

Brader, Ted. 2006. *Campaigning for Hearts and Minds: How Emotional Appeals in Political Ads Work*. Chicago: University of Chicago Press.

Brady, Henry E., and Paul M. Sniderman. 1985. "Attitude Attribution: A Group Basis for Political Reasoning." *American Political Science Review* 79(4): 1061-1078.

Marcus, George and Michael MacKuen "Emotions and Politics: The Dynamic Functions of Emotionality." 2001. In James H. Kuklinski, ed., *Citizens and Politics: Perspectives from Political Psychology*. New York: Cambridge University Press.

Redlawsk, David P. 2002. "Hot Cognition or Cool Consideration? Testing the Effects of Motivated Reasoning on Political Decision Making." *Journal of Politics* 64(4): 1021-1044.

Sears, David O. 2001. "The Role of Affect in Symbolic Politics." In *Citizens and Politics: Perspectives from Political Psychology*, ed. James H. Kuklinski. Cambridge: Cambridge University Press.

Taber, Charles S., Jill Glathar, and Milton Lodge. 2001. "The Motivated Construction of Political Judgments." In *Citizens and Politics: Perspectives from Political Psychology*, ed. James H. Kuklinski. Cambridge: Cambridge University Press.

Week 8: Values, Value Conflict, and Attitudinal Ambivalence

Required:

Alvarez, R. Michael, and John Brehm. 1995. "American Ambivalence Towards Abortion Policy: Development of a Heteroskedastic Probit Model of Competing Values." *American Journal of Political Science* 39(4): 1055-1082.

Basinger, Scott J., and Howard Lavine. 2005. "Ambivalence, Information, and Electoral Choice." *American Political Science Review* 99(2):169-84.

Feldman, Stanley. 1988. "Structure and Consistency in Public Opinion: The Role of Core Beliefs and Values." *American Journal of Political Science* 32(2): 416-40.

Feldman, Stanley, and John Zaller. 1992. "The Political Culture of Ambivalence: Ideological Responses to the Welfare State." *American Journal of Political Science* 36(1):268-307.

Jacoby, William G. 2006. "Value Choices and American Public Opinion." *American Journal of Political Science* 50(3): 706-723.

Lavine, Howard. 2001. "The Electoral Consequences of Ambivalence Toward Presidential Candidates." *American Journal of Political Science* 45(4):915-30.

Recommended:

Alvarez, R. Michael, and John Brehm. 2002. *Hard Choices, Easy Answers: Values, Information, and American Public Opinion*. Princeton: Princeton University Press. Chapters 1-7

Cacioppo, John T., Wendi L. Gardner, and Gary G. Berntson. 1997. "Beyond Bipolar Conceptualizations and Measures: The Case of Attitudes and Evaluative Space." *Personality and Social Psychology Review* 1(1):3-25.

Rokeach, Milton. 1973. *The Nature of Human Values*. New York: Free Press.

Rudolph, Thomas J. 2005. "Group Attachment and the Reduction of Value-Driven Ambivalence." *Political Psychology* 26(6):905-28.

Week 9: Race, Ethnicity, and Political Tolerance

Required:

Bobo, Lawrence, and Vincent L. Hutchings. 1996. "Perceptions of Racial Group Competition: Extending Blumer's Theory of Group Position to a Multiracial Social Context." *American Sociological Review* 61(6): 951-972.

Chong, Dennis. 1993. "How People Think, Reason, and Feel about Rights and Liberties." *American Journal of Political Science* 37: 867-899.

Kinder, Donald, and David O. Sears. 1981. "Prejudice and Politics: Symbolic Racism Vs. Racial Threats to the Good Life." *Journal of Personality and Social Psychology* 40(3):414-31.

Kuklinski, James H., Paul M. Sniderman, Kathleen Knight, Thomas Piazza, Philip E. Tetlock, Gordon R. Lawrence, and Barbara Mellers. 1997. "Racial Prejudice and Attitudes Toward Affirmative Action." *American Journal of Political Science* 41(2): 402-419.

Sniderman, Paul M., and Philip E. Tetlock. 1986. "Symbolic Racism: Problems of Motive Attribution in Political Analysis." *Journal of Social Issues* 42(2):129-50.

Tam, Wendy K. 1995. "Asians – A Monolithic Voting Bloc?" *Political Behavior* 17(2): 223-249.

Recommended:

Carmines, Edward G., and James A. Stimson. 1989. *Issue Evolution: Race and the Transformation of American Politics*. Princeton: Princeton University Press.

Gilens, Martin. 1995. "Racial Attitudes and Opposition to Welfare." *Journal of Politics* 57: 994-1014.

Huckfeldt, Robert, and Carol W. Kohfeld. 1989. *Race and the Decline of Class in American Politics*. Chicago: University of Chicago Press.

Kinder, Donald R. and Lynn M. Sanders. 1996. *Divided by Color: Racial Politics and Democratic Ideals*. Chicago: University of Chicago Press.

Sniderman, Paul M., and Thomas Piazza. 1993. *The Scar of Race*. Cambridge: Harvard University Press.

Stouffer, Samuel A. 1992 [1955]. *Communism, Conformity, and Civil Liberties*. Brunswick: Transaction.

Sullivan, John L., George E. Marcus, and James Piereson. 1993. *Political Tolerance and American Democracy*. Chicago: University of Chicago Press.

Week 10: Social Interactions and Political Decision Making

Required:

Druckman, James N., and Kjersten R. Nelson. 2003. "Framing and Deliberation: How Citizens' Conversations Limit Elite Influence." *American Journal of Political Science* 47(4): 729-745.

Huckfeldt, Robert, Paul E. Johnson, and John Sprague. 2004. *Political Disagreement: The Survival of Diverse Opinions within Communication Networks*. Cambridge: Cambridge University Press.

Mutz, Diana C., and Paul S. Martin. 2001. "Facilitating Communication Across Lines of Political Differences." *American Political Science Review* 95(1): 97-114.

Mutz, Diana C., and Jeffery J. Mondak. 2006. "The Workplace as a Context for Cross-Cutting Political Discourse." *Journal of Politics* 68(1): 140-155.

Recommended:

Berelson, Bernard R., Paul F. Lazarsfeld, and William N. McPhee. 1954. *Voting*. Chicago: University of Chicago Press.

Mutz, Diana C. 2006. *Hearing the Other Side: Deliberative Versus Participatory Democracy*. Cambridge: Cambridge University Press.

Walsh, Katherine Cramer. 2004. *Talking About Politics: Informal Groups and Social Identity in American Life*. Chicago: University of Chicago Press.

Week 11: The Media and Public Opinion

Required:

Bartels, Larry M. 1993. "Messages Received: The Political Impact of Media Exposure." *American Political Science Review* 87: 267-85.

Iyengar, Shanto, and Nicholas A. Valentino. 2000. "Who Says What? Source Credibility as a Mediator of Campaign Advertising." In *Elements of Reason: Cognition, Choice, and the Bounds of Rationality*. eds. Arthur Lupia, Mathew D. McCubbins, and Samuel L. Popkin. Cambridge: Cambridge University Press.

Mutz, Diana C. 1998. *Impersonal Influence: How Perceptions of Mass Collectives Affect Political Attitudes*. Cambridge: Cambridge University Press.

Prior, Markus. 2007. *Post-Broadcast Democracy: How Media Choice Increases Inequality in Political Involvement and Polarizes Elections*. Cambridge: Cambridge University Press.

Recommended:

Box-Steffensmeier, Janet M., David Darmofal, and Christian A. Farrell. 2009. "The Aggregate Dynamics of Campaigns." *Journal of Politics* 71(1).

Iyengar, Shanto, and Donald Kinder. 1987. *News that Matters*. Chicago: Chicago University Press.

Kellstedt, Paul M. 2003. *The Mass Media and the Dynamics of American Racial Attitudes*. Cambridge: Cambridge University Press.

Miller, Joanne M., and Jon A. Krosnick. 2000. "News Media Impact on the Ingredients of Presidential Evaluations: Politically Knowledgeable Citizens are Guided by a Trusted Source." *American Journal of Political Science* 44(2): 301-315.

Mondak, Jeffrey. 1995. "Media Exposure and Political Discussion in U.S. Elections." *Journal of Politics* 57: 62-85.

Mutz, Diana C. 2007. "Effects of "In-Your-Face" Television Discourse on Perceptions of a Legitimate Opposition." *American Political Science Review* 101(4): 621-635.

Page, Benjamin I.. 1996. *Who Deliberates? Mass Media in Modern Democracy*. Chicago: University of Chicago Press.

Week 12: Political Trust

Required:

Citrin, Jack. 1974. "Comment: The Political Relevance of Political Trust." *American Political Science Review* 68(3):973-88.

Hetherington, Marc J. 1998. "The Political Relevance of Political Trust." *American Political Science Review* 92(4): 791-808.

Hibbing, John R., and Elizabeth Theiss-Morse. 1998. "The Media's Role in Public Negativity Toward Congress: Distinguishing Emotional Reactions and Cognitive Evaluations." *American Journal of Political Science* 42(2): 475-498.

Mutz, Diana C., and Byron Reeves. 2005. "The New Videomalaise: Effects of Televised Incivility on Political Trust." *American Political Science Review* 99(1): 1-15.

Recommended:

Cook, Timothy E., and Paul Gronke. 2005. "The Skeptical American: Revisiting the Meaning of Trust in Government and Confidence in Institutions." *Journal of Politics* 67(3):784-803.

Rudolph, Thomas J., and Jillian Evans. 2005. "Political Trust, Ideology and Public Support for Government Spending." *American Journal of Political Science*. 49(3):660-71.

Rahn, Wendy M., and Thomas J. Rudolph. 2005. "A Tale of Political Trust in American Cities." *Public Opinion Quarterly* 69(4): 530-60.

Week 13: Macro Politics I

Required:

Althaus, Scott L. 2003. *Collective Preferences in Democratic Politics: Opinion Surveys and the Will of the People*. Cambridge: Cambridge University Press.

Bartels, Larry M. 1996. "Uninformed Votes: Information Effects in Presidential Elections." *American Journal of Political Science* 40(1):194-230.

Gilens, Martin. 2001. "Political Ignorance and Collective Policy Preferences." *American Political Science Review* 95(2): 379-396.

Page, Benjamin I., and Robert Y. Shapiro. 1992. *The Rational Public: Fifty Years of Trends in Americans' Policy Preferences*. Chicago: University of Chicago Press. Chapters 1-2, 8-10.

Recommended:

Berinsky, Adam J. 2002. "Silent Voices: Social Welfare Policy Opinions and Political Equality in America." *American Journal of Political Science* 46(2): 276-287.

Kuran, Timur. 1995. *Private Truths, Public Lies: The Social Consequences of Preference Falsification*. Cambridge: Harvard University Press.

Page, Benjamin I., Robert Y. Shapiro, and Glenn R. Dempsey. 1987. "What Moves Public Opinion?" *American Political Science Review* 81(1): 23-44.

Week 14: Macro Politics II

Required:

Erikson, Robert S., Michael B. MacKuen, and James A. Stimson. 2002. *The Macro Polity*. Cambridge: Cambridge University Press.

Recommended:

Box-Steffensmeier, Janet M., and Suzanna De Boef. 2001. "Macropartisanship and Macroideology in the Sophisticated Electorate." *Journal of Politics* 63(1): 232-248.

Stimson, James A. 1991. *Public Opinion in America: Moods, Cycles, and Swings*. Boulder, CO: Westview Press.

Wlezien, Christopher. 1995. "The Public As Thermostat: Dynamics of Preferences for Spending." *American Journal of Political Science* 39(4): 981-1000.